# TECHNICAL ASSISTANCE PROGRAM

*Green Enterprise Development*

LEVEL 1

Green Generalist Training (Green 101)

## Join us for the Green 101 Workshop!

**Learn green concepts, key environmental issues and the components of sustainability.**

One-Day Workshop • Appropriate for the entire workforce

Green Generalist (Green101) was designed by Purdue's Technical Assistance Program for manufacturers and others interested in learning how to apply sustainable, environmentally friendly practices in the workplace. With a focus on education and awareness, this course is beneficial to employees at every level of an organization. Expect a fun, fast-paced workshop that combines classroom-style learning with interactive "live" simulations.

**Green 101 will provide a general awareness on:**

- What is "Green"?
- Sustainability and Global Conditions
- Material & Solid Waste Management
- Energy Management
- Chemical Waste Generation / Green Chemistry
- Climate / Air Emissions Management
- Supply Water / Wastewater Management
- Environmental Business Management
- Develop an Implementation Action Plan

### Green Enterprise Development

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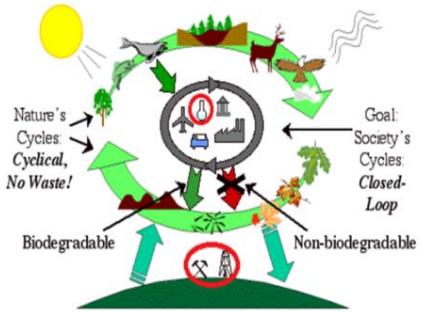
| **GREEN GENERALIST** – 8 instructional hours | LEVEL 1 |
| **GREEN SPECIALIST** – Up to 48 instructional hours<br>6 modules: Sustainability in Practice, Dumpster Dive, Energy Management, $H_2O$ Conserve, Pollution Solutions, Green Chemistry | LEVEL 2 |
| **SME GREEN SPECIALIST CERTIFICATE** – Earned by passing exam | LEVEL 3 |

Learn more at www.tap.purdue.edu/green.




"Sustainable practices are as much about improving business performance as they are about being environmentally responsible — the two clearly go hand in hand."

Melissa Fey, Sustainability Facilitator
Smith Brothers Furniture, Berne, Indiana

**For More Information**: Visit www.tap.purdue.edu/green/events, email TAPworkshops@purdue.edu or call (800) 877-5182 ext. 620. Public workshop cost is $395 per person.

**How We Can Work With You:** In addition to Green Enterprise Development, Purdue's Technical Assistance Program offers public workshops and provides on-site implementation and consulting services.

Black & Gold & Green Green Enterprise Development

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